

# 2019-2020 District Goals



**District:** District 5M 13  
**Constitutional Area:** Canada

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 15% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- Promote and encourage Club Officers to attend training. This will take place through Zone Mtgs and club visits by the GAT and DG.
- Schedule training in locations that are accessible to all clubs in the district.
- Direct Club Officers to the LCI website for training opportunities that pertain to their executive role

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- This an important role that requires training. The Chairpersons will be asked if they are committed to the role, and reminded training is required. The training courses will be made available to the incoming.
- Training can also take place locally to help them.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 3 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

- All of those identified that may assume more responsibility will be approached to gauge interest on their part. All expectations and role responsibilities will be outlined to avoid confusion.
- We will make sure the candidate understands all functions and time that will be needed to ensure success .

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	2
2nd Quarter	2
3rd Quarter	2
4th Quarter	2

**By the end of the 4th quarter, the district will add a total of 8 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 2 new Lions under 40 years old.

My district will convert 2 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will start 2 Speciality Club(s).

1 club is a car club with an interest in Cancer Care

1 club is a Metis organization with an interest in Diabetes

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	5
3rd Quarter	5
4th Quarter	5

**By the end of the 4th quarter, the district's membership drops will not exceed 20 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Have the GAT more involved in Zone Mtgs and be available to attend regular Lions meetings ..

## NET GROWTH GOAL

8	+	20	-	20	=	8
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 5000 people.**

### Action Items:

Of the total number of people served in my district, 1000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

We will decide on activities that all clubs can participate in. The Service Project Planners and other explicable program are easily accessible on the Lions website and easy to understand.  
 We will encourage all members to use the website to get comfortable with the procedures

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 50 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 60 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

We have been promoting collaboration at our Zone Mtgs and club visits . All clubs that have been in discussion are on board with shared fundraising events.

The district and clubs will decide on the service projects collectively

### Custom goal and action items

Moving forward, all Cabinet members and support will be made aware of the specifics of the goals so they can be discussed at the club level. Every club meeting attended will require a discussion on a specific service project and one of the initiatives that LCIF supports.

Ensure that we are comfortable moving around the website and applicable Lions apps.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 65% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 2000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 2000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

Additional action items to achieve this goal:

There will be presentations carried out at every club meeting attended by a cabinet member to explain the different levels of support and the importance of that support

## ADVOCATE

**In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

We will continue to stress the importance of reporting the service projects that our clubs are participating in .

Almost every club has a member that is proficient in social media regardless of the format. MyLion Web training will be rolled out to all of our clubs

### **Custom goal and action items**

The importance of donating to LCIF will be impressed upon all clubs. Also the functions that LCIF carried out and the totals donated will be shared with the clubs. We have to do a better job of promoting the great things taking place globally .

This will be expressed at all club visits